



## Social Media Policy

### Dance Co-operative Birmingham CIC

Dance Co-operative Birmingham CIC is an artist-led co-operative aiming to bring the freelance dance community together by providing CPD opportunities, lending/borrowing resources and access to affordable and available studio space.

We use Instagram/Facebook/Newsletter to:

- promote our events/ workshops/ initiatives
- connect professional freelance artists in the community together
- invite new members to join
- use as a tool to ask for the community's needs/wants

Therefore, we are happy to share:

- Continued Professional Development opportunities
- Details of West Midlands based events and workshops
- Anything to benefit co-op members

Unfortunately, we are unable to share information about:

- Opportunities for under 18 years
- Beginners or intermediate classes

Members and others using our social media channels should always feel that these are a safe environment where users share opinions and treat others with respect as per Co-operative values.

Dance Co-operative Birmingham reserves the right to remove / report as per appropriate guidelines content that contains any of the following:

Discrimination  
Violence or hate speech  
Bullying or harassment  
Offensive or illegal content  
Confidential information  
Copyright infringement  
Content aiming to sell products or services  
Inappropriate online behaviour

### Social Media Guidelines

Our social media activity is consistent with our values and goals as a co-operative.

We use social media to share information about DCB and the activity we are delivering for the community of dancers in Birmingham. This includes promoting our membership structure, classes, workshops, and sharing information about co-operative working and how it applies to our context.

We are a team of freelance dancers who work on multiple projects simultaneously. This means our capacity is limited so we don't usually prioritise messages received through our social media channels. If you have a specific question or concern that requires a specific response, please contact us directly at:

[dancecooperativebirmingham@gmail.com](mailto:dancecooperativebirmingham@gmail.com)

## **Online Behaviour**

We want to ensure that our social media channels provide a safe environment for those connected with DCB and those interacting with our co-operative way of working.

Engagement with our social media is encouraged - we love to hear from you and you are invited to make the most of the activity we offer, whether you are a member or non-member accessing our 'drop in' offer.

We aim to share accurate information only. Please let us know if something we have shared includes an error.

We encourage inclusive, respectful and co-operative behaviour online.

We will not tolerate the following:

- Bullying, harassment, or trolling
- Violence or hate speech
- Discrimination
- Offensive or illegal content
- False, defamatory, and libelous statements about an individual or organisation
- Unauthorised sharing of confidential information
- Copyright infringement
- Spam
- Repetitive messages with the intention to sell products or services

We reserve the right to remove any content that contains any of the above. We will report any messages that violate the terms of use of the relevant platform.

We'll keep personal online presence private and secure, managing our personal information with care. We will follow the terms of use for the social media platforms we use, being considerate of others' privacy and respecting confidentiality.

**Updated:**            **09/05/25**

**Next review date:**    **09/05/26**